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Wing webmaster

Date: 2 Oct 06

Handling the Media

14 Instructor Cadets, Staff and Civilian Committee members gathered at RAF Henlow on 1st Oct for the second Media Handling Conference jointly organised by Beds & Cambs and Herts & Bucks Wings.

The course was led by Flt Lt Margaret Bell, Media & Communications Officer (MCO) for Beds & Cambs Wing assisted by Plt Off Ben Wilkinson Deputy MCO for Herts & Bucks Wing.

The course provided a basic grounding on the way to write effective press releases, dealings with print media in general, some pointers on PR photography, some "do and do nots" on websites as well as open forum time for general discussion of public relations matters. Crisis management was also covered.

One of the attendees later described the day as: "*An absolute 'must attend' course*".

Another course is already being considered for Jan 07.

Margaret Bell
Flight Lieutenant
WMCO
for OC Wing

Attachments: Photo



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