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Wing Media Communications Officer

Bedfordshire and Cambridgeshire Wing
Air Training Corps

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PRESS RELEASE

Staff undertake Media Training

Six Staff from Bedfordshire & Cambridgeshire Wing undertook Media Training at the weekend at RAF Wyton. With sub zero temperatures and the threat of snow, the Directing Staff kept a close eye on the weather all weekend, and were pleased that the Course went ahead without any major issues.

The Training consisted of lectures and presentations on Maintenance of the Corps image, the role of the Media Communications Officer (MCO), Achieving results with press releases, PR and portrait Photography, Crisis Management and Candidates were also involved with Interview Techniques, and scenarios they had to undertake, amongst other training during the weekend. A presentation on Marketing and Fundraising was also given by a guest visitor from the RAF Museum.

All Candidates achieved the level required, and were presented with a Certificate by Squadron Leader Alan Wiggins, the Regional Media Communications Officer prior to the Course completion.

Margaret Bell

M J BELL
Flt. Lt. RAF VR(T)
Beds & Cambs Wing
Media Communications Officer
for OC Wing

Distribution:
RAF News
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Photo: some of the Candidates involved.



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